

BRIAN MANIERE

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PROFILE

Web Technologist / Client Engineer talented across an unusual breadth of abilities. Accomplished developer, designer, manager, producer, analyst, and facilitator. Extensive interactive experience and track record innovating creative applications of technology. Ready to lead major initiatives from pre-sales and analysis through execution and deployment.

EXPERTISE

Management: Client relationship management, technical account management, sales engineering, facilitation, product management, project management, oral and written communication.

Technical: Flash, Actionscript, AS3, Papervision 3D, Processing, Java, Javascript, JSP, Velocity, Max/MSP Jitter, Pd, PIC BASIC, Site Templating, Prototyping, SQL, Database Administration, HTML, CSS.

Creative: Product design, user experience design, audio production, video production, sound engineering, interactive art, editing, photography, performance, illustration, improvisation.

SELECTED ACCOMPLISHMENTS

Exodus Communications: Engagement Manager for Merrill Lynch, our biggest client in the East. Participated in 3 months of crucial negotiations leading to successful contract renewal, achieving \$14 million in recurring annual revenue. Interfaced with executive and technical leadership to ensure client satisfaction, supervised delivery, co-managed a team of nearly 30.

NBC Universal: Developed the Media Viewer – the functional and visual centerpiece of the NBC local sites launched in 2008. Analyzed the business requirements and design, identified the technologies, authored and managed the project plan, finessed the user experience, and executed the programming, using Flash, AS3, and Papervision3D.

Condé Nast Publications: Front End Tech Lead for Condé Nast's flagship style.com sites – providing technical leadership and expertise to develop the Condé Nast fashion brands (*Vogue*, *GQ*, etc.) for the Web. Assessed designs, recommended technical solutions, led front end web development, set and executed code standards, wrote great code.

Instinctual Media: Invented, designed, and constructed electronic instruments to create audio, video, and networked communication. Designed and constructed installations and environments that interact with your presence and activity. Invited to exhibit and perform in galleries and museums in New York, Brazil, and Switzerland.

EXPERIENCE

NBC Universal Local Integrated Media New York, NY 2008 – Present
Senior Front End Web Developer

Condé Nast Publications New York, NY 2007 – 2008
Senior Front End Web Analyst *Style.com*

Instinctual Media New York, NY 2004 – 2007
Owner, Web Development and Audio / Video / Media Production
WNYC / National Public Media, iVillage, coolhunting.com, MTV, Ultra16, Mythologie Design Partners, others

Exodus Communications New York, NY 1998 – 2002
Engagement Manager
Merrill Lynch
Technical Account Manager
Merrill Lynch, General Electric
Deployment Project Manager
The New York Mercantile Exchange, Encompys, FXAlliance - The Bank of New York, Accenture, JP Morgan
Internet Application Developer, Software Developer, Database Administrator
Fidelity Investments, Morgan Stanley, The New York Times Digital, The Hartford Life Insurance Company, others

ROP Digitech New York, NY 1997 – 1998
Digital Pre-Press Sales Representative

HBO / The Reno Company New York, NY 1996
Documentary Video Production Assistant

EDUCATION

New York University – The Interactive Telecommunications Program (ITP) New York, NY 2002 – 2004
Tisch School of the Arts, Masters Degree in Interactive Media // GPA: 3.8 / 4.0

The University of Pennsylvania Philadelphia, PA 1988 – 1994
College of Arts and Sciences, Bachelors Degrees in Art History and English Literature / Critical Theory // GPA: 3.1 / 4.0