

# BRIAN MANIERE

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## PROFILE

Front End Web Developer with extensive online media experience. Well-versed in Javascript, Actionscript, Processing, AJAX, CSS, XHTML, Velocity, JSP, best practices, and publishing systems, while strong in design and management.

## EXPERTISE

Technical: Software development, Internet application development, technical analysis, web standards, web content management, search engine optimization, embedded computing.

Creative: Interactive art, interaction design, UX design, product design, audio production, video production, audio and video editing, photography, performance, illustration.

Business: Project management, client relationship management, technical account management, sales engineering, facilitation, oral and written communication.

## SELECTED ACCOMPLISHMENTS

**NBC Universal:** Created the Flash Media Viewer – the functional and visual centerpiece of the NBC local sites launched in 2008. Analyzed the business requirements and design, identified the necessary technologies, authored and managed the project plan, finessed the user experience, and singlehandedly delivered the product, using AS3 and Papervision3D.

**Condé Nast Publications:** Senior Front End Web Analyst for Condé Nast's flagship style.com sites – providing the technical expertise to develop the Condé Nast fashion brands (*Vogue*, *GQ*, etc.) for the Web. Assessed the technical feasibility of designs, planned projects, led front end web development, set and executed code standards.

**Instinctual Media:** Invented and constructed interactive devices that respond to physical gesture to create audio and video, and networked communication. Designed and installed environments that respond to your presence and activity. Invited to exhibit and perform in galleries and museums in New York, Switzerland, and Brazil.

**Exodus Communications:** Technical Account Manager for Merrill Lynch. Participated in 3 months of contract negotiations leading to successful renewal, achieving \$14 million in recurring annual revenue. Promoted to Engagement Manager. Managed the client relationship from executive to technical leadership. Supervised delivery and ensured client satisfaction.

## EXPERIENCE

**NBC Universal** Local Integrated Media New York, NY 2008 – Present  
Senior Web User Interface Developer

**Condé Nast Publications** New York, NY 2007 – 2008  
Senior Front End Web Analyst

**Instinctual Media** New York, NY 2004 – 2007  
Owner, Web Development and Audio / Video / Media Production  
WNYC / National Public Media, iVillage, coolhunting.com, MTV, Ultra16, Mythologie Design Partners, others

**Exodus Communications** New York, NY 1998 – 2002  
Enterprise Engagement Manager  
Merrill Lynch  
Technical Account Manager  
Merrill Lynch, General Electric  
Deployment Project Manager  
The New York Mercantile Exchange, Encompys, FXAlliance - The Bank of New York, Accenture, JP Morgan  
Internet Application Developer, Software Developer, Database Administrator  
Fidelity Investments, Morgan Stanley, The New York Times Digital, The Hartford Life Insurance Company, others

**ROP Digitech** New York, NY 1997 – 1998  
Digital Pre-Press Sales Representative

**HBO / The Reno Company** New York, NY 1996  
Documentary Video Production Assistant

## EDUCATION

**New York University – The Interactive Telecommunications Program (ITP)** New York, NY 2002 – 2004  
Tisch School of the Arts, Masters Degree in Interactive Media // GPA: 3.8 / 4.0

**The University of Pennsylvania** Philadelphia, PA 1988 – 1994  
College of Arts and Sciences, Bachelors Degrees in Art History and English Literature / Critical Theory // GPA: 3.1 / 4.0